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Dear Team Manager,

Your company has been invited to compete in the 2011 Jim Beam SurfTag Surf Industry Challenge that will take place on **Friday 21st October 2011** at Dee Why Beach. **Please note competitors must work for the company with professional surfers unable to compete. Due to increased entries the number of surfer's per team has been reduced to four (4) with a maximum field of 24 teams. Entry is free**

Format

- All competitors must be over 18 years old on the day of the event
- Four surfers per team/company
- Team order must be submitted prior to the start of each heat
- Forty five minute heats
- Four teams per heat
- In relay style each surfer is to catch three waves and return to the tag area
- Every surfers second wave is worth double points (Powerwave)
- Bonus points on offer for 4th surfer returning to the tag area before the time limit - 1st team home = 4 points, 2nd team = 3points, 3rd team = 2 points, 4th team = 1 point

Interference Calls

Seven points will be deducted from the offending surfer's total score for an interference call. The surfer interfered with will have the option to surf another wave. The wave ridden by the offending surfer will count as one of their three scoring rides.

Count Backs

If two or more teams are tied at the completion of a heat, each team's five "Powerwaves" will be tabulated. If still tied a twelve minute surf – off involving one surfer from each team will take place. Beach start with three waves ridden per surfer, second wave will be a "Powerwave" worth double points. Bonus points will be rewarded as listed above for returning to the tag area before the time limit. If still tied surf-offs will be repeated until a result is established.

Prizes

1st place will receive 20 x cartons of Jim Beam & Cola for their Company.
Each surfer in the winning team will receive a Jim Beam product pack.





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2011 Jim Beam Surftag Surf Industry Challenge

Entry Form

All competitors must be over 18 years old

Company: _____

Address: _____

Team Manager: _____

Contact Numbers: _____

Email: _____

Please return entries to,

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